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THE IRANIAN ECONOMY -- AN OVERVIEW OF PAST DEVELOPMENTS AND LOOK AT FUTURE TRENDS

A WORD ABOUT THE SHAH -- Without him, oil alone could not have done the job

- * At 55, he is at apex of 33 year career as monarch; fully in command at home and important force abroad.
- * Takes "King Business" seriously; works seven days at it; sharp mind and grasp of details; elicits advice; BUT he alone makes big decisions
- * Confident of future for Iran
- * Strong alignment with US and West, yet suspicious of foreign intentions -- throwback to earlier economic and military domination.

THE ECONOMY -- PAST TRENDS

- * Off to a shaky start in the 1950's -- nationalization of oil, overthrow of monarchy, political dissention at home and foreign threats -- troublesome period of early 1960's -- rampant inflation, subsequent enforced retrenchment by IMF, and economic slowdown.

 Enter the Shah's program for development.
- * Early strategy for development of industry based on foreign assistance -- technology and credits.
- * Shift from essentially backward agricultural base.

 Today, agriculture accounts for about 10% GNP

 compared to 33% in 1960; industry up form 11% to 18%;

 oil has grown from 10% to about 50%.

- * GNP growth about 11% yr 1965-72 but has spurted since and in 1974 was about 40%. Oil a big factor but other industries as well
- * Natural gas is expanding; petrochemicals growing; and other manufacturing and exploitive industries moving ahead.
- * Domestic manufacturing, favored by protective tariffs and captive market, now blossoming into fully integrated output. Potential for industry with foreign assistance. A word about automotive and Mack plant.

FUTURE ECONOMIC TRENDS

- * Growth at 16% yearly seems reasonable for remaining three years of current Five Year Plan ending March 1978. No financial limitations on Iran -- oil revenues more than sufficient to cover total spending of about \$67 billion during 1974-78.
- * Demand for imports (about 26% yearly incl. inflation) rise from about \$9.4 billion in 1974 to \$20 billion by 1978.
- * Development favors petrochemicals, energy (oil and nuclear), stee% communications, and broad spectrum of military spending.
- * Iran is getting most of its new industry from the
 West, spurring efforts with credits on occassion
 (UK, France, Italy). On occasion buying into Western
 companies to get technology (Krupp of West Germany
 and share in France's Eurodic" for enriched uranium)

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other -- Iran interest in sure line of industrial raw materials. Currently, the need is most pressing and covers wide variety of materials from cement to aluminum. Surety of supply is foremost to Iranians and efforts made to tie-in credits with deliveries -- eg. \$1 billion advance to UK and substantial credits to India for joint ventures calling for supply to Iran.

GROWTH INHIBITANTS ___ Not all can be solved by money nor in a short time

* Recent sharp growth not likely to continue as bottlenecks have developed:

The Labor Force Situation -- Shortage of

700,000 technically skilled plus need
for managers. Some 2 million more jobs
created by industry in next few years -women workers will help but shortages
will admittedly call for imports.

Pressure to recruit from the farms -- reversal
of plans -- for factories; some word on the
problems of the mass immigration to cities;
wages; and unions.

The backup at ports and inadequate internal transport system

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The Inflationary Problem
The Financial Markets
The Internal Planning Structure

* Future Markets
Will the area support the petrochemicals buildup;
the surplus of steel (output 11-15 million tons;
demand 7-8 million tons 1980)

Iran: Economic Brief

Land:

636,000 square miles (larger than Alaska and more than twice size of Texas)

14% agricultural, 11% forested, 16% potentially cultivable, 8% grazing, 51% desert, waste, or urban

Population:

32.2 million (1974), growth rate 3.1%

Urban 43%, literate about 33%

Labor Force:

9.2 million (41% agriculture, 20% manufacturing, 8% construction, 7% civil service, 24% other)

Growth 300,000 year, 3.4%

3.5% open unemployment

Gross National Product (1974):

\$41 billion Growth rate 1965-74: 16%/year 1973-74: 40%/year

Oil 50%, non-oil 50%, (agriculture 9%, industry 20%, services 21%)

. GNP per capita \$1,300

Balance of Payments (Estimated) 1974:

(Million US \$)

Current account

Oil revenues	20,600
Other exports & services	1.,750
Total revenues	22,350
Less imports & services	9,400
Net current account	12,950
Capital account (net)	-4,570
Balance	8.380

Financial:

Exchange rate: (official) 67.62 rials to \$1 (trade) 68.18 rials to \$1

Central Bank reserves: \$0.2 billion (December 1970) \$1.2 billion (December 1973) \$711 billion (November 1974)

Price increases, 1974

Consumer: 12% (official), 20-25% (estimated real)

Wholesale: 14%

Imports: 15% (first quarter)

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Oil and Natural Gas

Natural Gas

Reserves 300 trillion cubic feet

Production 620 billion cubic feet (1952); 80% flared 1,900 billion cubic feet 1973

Exports - 1974 350 billion cubic feet UISR \$95 million Old price 27¢ \$200 million new price 57¢

Future Revenues 565 billion cubic feet USSR \$ 847 million 1,400 billion cubic feet pipeline to Europe 2,100 \$2,947

Oil Production (started 1913) Industry nationalized 1951

	Thousand b/d	% World	₹ <u>M.E.</u>	Revenues Million \$
1960	1,054	4.8	20	285
1965	1,886	6.0	23	522
1970	3,829	7.0	28	1,136
1973	5,861	10.5	28	4,500
1974	6,000	10.9	27	20,600

Growth output 1965-70 (15%/yr) 1970-74 (12%/yr)

Growth revenues 1965-70 (17%/yr) 1970-74 (75%/yr)

Reserves estimated 70 billion barrels 33 years

Productive capacity: 6,500 thousand b/d

Oil exports to US (1973) 420 thousand b/d

Share of US Oil Imports 5.9% (September 1973) 11.2% (September 1974)